



Teisseire: A tradition of innovation.

A short history since... 1720

2004

New logo.
Teisseire Magic syrup.
Spécial Vins & Apéritifs.
Teisseire Light Syrup.



2003

Introduction of Excellence range of syrup.
Teisseire is certified ISO 9001, 2000 version.
Introduction of the International special Bar range :
cocktail syrup and coffee syrup.

2002

Introduction of Ethno Bar juices.
Teisseire is certified Iso 14001.

2001

Introduction of new flavours for the food service market place.
Introduction of the new Mix range for the retail market.
Teisseire is certified Iso 9001, 94 version.

2000

New logo and new packaging.
Launch of the Iced Tea syrup range.

1999

Introduction of Cactus, an original fruit juice with spices.

1998

Teisseire is certified ISO 9002.

1994

Introduction of a new ergonomic Teisseire metal can.
Start of the fruit juices activity.

1992

Acquisition of the "Moulin de Valdonne" brand.

1991

Acquisition of the Hungarian fruit syrup leader Szobi Szörp.

1971

Crolles factory, near Grenoble.

1960

National leadership
in the French domestic market.

1959

Introduction of the metal can Syrup.

1912

First Teisseire factory in Grenoble.

1720

A small distillery, producing natural concentrates based on fruit and plants abstracts
by Mathieu Teisseire.

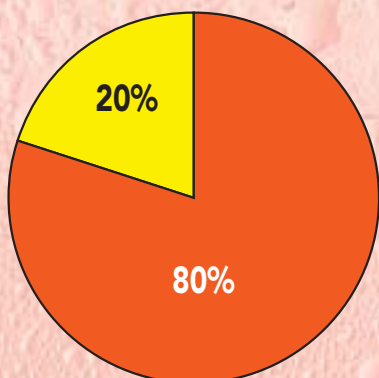




The Teisseire Group today: the French "sirop de fruit" leader and a major World "sirop de fruit" manufacturer.

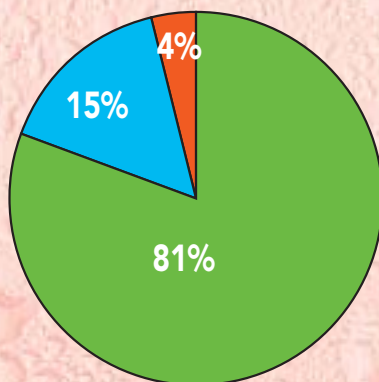
2003 key figures

Net sales:	€156 million
France:	80%
International:	20%
Number of employees:	470



- France
- International

Analysis of 2003 net sales by division:



● "Sirops de fruits"	€125 million
● Fruit juices	€24 million
● Other	€6 million

2003 market shares:

- N°1 in the French "sirop" market with 35% value market share.
- N°1 in the Belgium "sirop" market with 44% value market share.
- N°1 in the Hungarian "sirop" market with 34% value market share.

Headquarters:

In Grenoble, France, since 1720.

Plants:

- 2 facilities in France,
1 in Hungary:
- Crolles (Teisseire), near Grenoble (France): production of "sirop".
 - Moulin de Valdonne, near Marseille (France): production of "sirop" and fruit juices from Provence.
 - Szobi Szörp, near Budapest (Hungary): production of "sirop" and fruit juices.



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